



AUDUBON
CELEBRATION
COMMITTEE

www.CelebrateAudubon.com

Dear Audubon Businesses,

Every year, the volunteers of the Audubon Celebration Committee bring the community together with a series of town wide events, including our 4th of July Parade, town wide Yard Sales and House Decorating Contests. Thousands of local residents look forward to attending these events with their families!

[We have new opportunities and revised pricing on many of our sponsorships for 2024.](#)

This year Audubon Day returns on April 27. It promises to be a great time for the 1,000+ residents and visitors who attend. This event is an Open Air Fair and family friendly event during the day at the Francis J. Ward Community & Recreation Center and Audubon Family Park, along with our Audubon community organizations participating. We will also have an Audubon Day “After Dark” event with live music and food vendors to keep the fun going.

The entire town looks forward to our 4th of July festivities which includes the parade, athletic activities, and fireworks.

This year, our Committee is planning House Decorating contests for 4th of July, Halloween, and the Holidays. And you can be an exclusive sponsor for one of these activities!

Community wide events provide an excellent means to connect your local business with the residents of Audubon and neighboring towns. Through sponsorships at these events, there is a golden opportunity to associate your name and business with community events that create lasting memories for all who attend.

In years past, a 4th of July program booklet with advertising opportunities has been delivered to all Audubon residents. Due to rising print costs, worker shortages, and the manpower needed to deliver these booklets, we have made the difficult decision to transition to direct one page mailers this year, with at least two planned. Please note that opportunities for print ads are therefore limited, and are first come, first serve. More information about how to participate in the mailer is available on the following pages. And do not delay our deadline for sponsorship is March 30th!

As always, we greatly appreciate your support and participation in events for our great town. Thank you for your consideration to sponsor, because without you, we could not hold these successful events throughout Audubon every year!

To arrange your sponsorship, please visit our website, or contact Angel D’Achille at celebrate08106@gmail.com

Sincerely,

Your Friends

Audubon Celebration Committee
www.Celebrate08106.org

AUDUBON 2024 CELEBRATIONS SPONSORSHIPS

BENEFITS	\$500 PARADE	\$1000 PARADE	\$1000 AUDUBON AFTER DARK	\$1500 BEER CUPS	\$1500 FIREWORKS	\$1500 AUDUBON DAY	\$2500 ALL EVENTS
TOTAL EVENTS COVERED	1	1	1	2	1	2	7
STAGE BANNER			✓		✓	✓	✓
BEER CUPS WITH LOGO				✓			
VENDOR SPOT FOR PROMOTIONS	✓	✓	✓	✓	✓	✓	✓
WALKING SIX FOOT PARADE BANNER	✓	✓					✓
DIRECT MAIL ADVERTISEMENTS		1	1	1	1	1	2
DIGITAL AD ON OUR WEBSITE					✓	✓	✓
EDITORIAL FEATURE ON WEBSITE	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA FEATURE SPOT	✓	✓	✓	✓	✓	✓	✓
YOUR LOGO ON ALL PROMOTIONS			✓	✓	✓	✓	✓

AUDUBON 2024 CELEBRATIONS SPONSORSHIPS

PACKAGE	COST	BENEFITS
ACTIVITY ZONE	\$350	SIGN WITH YOUR LOGO, SOCIAL MEDIA, ALL MARKETING
WATER BOTTLE	\$250	YOUR LOGO ON WATER LABELS, SOCIAL MEDIA, ALL MARKETING
ATHLETIC EVENT	\$500	SIGN WITH YOUR LOGO, VENDOR SPOT, SOCIAL MEDIA, ALL MARKETING
HOUSE DECORATIONS CONTEST - INDEPENDENCE DAY	\$350	SPONSORED TROPHIES AND CASH PRIZES, SOCIAL MEDIA, ALL MARKETING
HOUSE DECORATIONS CONTEST - HALLOWEEN	\$350	SPONSORED TROPHIES AND CASH PRIZES, SOCIAL MEDIA, ALL MARKETING
HOUSE DECORATIONS CONTEST - DECEMBER HOLIDAYS	\$350	SPONSORED TROPHIES AND CASH PRIZES, SOCIAL MEDIA, ALL MARKETING
DIRECT MAIL AD	\$250	2X4 AD ON DIRECT MAIL POSTCARD TO ALL AUDUBON RESIDENTS
DONATIONS	\$ YOUR CHOICE	ALL DONATIONS ARE TAX DEDUCTIBLE



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AUDUBON ALL EVENTS SPONSORSHIP OPPORTUNITIES

2024 All Events Sponsor

\$2,500

- Includes 7 events: Audubon Day, the 4th of July parade, the 4th of July athletics event, the fireworks event on July 6th, and the house decorating contests on July 4th, October 31, and December 25.
- Your logo on all event promotions.
- Six foot banner with your company name and logo in front of a band in the 4th of July parade.
- Six foot banner behind the DJ and band on Audubon Day and at the Fireworks event.
- Vendor spot for promotions on Audubon Day. (10x10 booth)
- Digital advertisement on the home page of auduboncivreach.org for all of 2024.
- Company advertisement (4x2.5 inches) on two direct mailings to all Audubon households.
- Editorial feature article on our news page on auduboncivreach.org and celebrate08106.org.
- Feature post and story on our social media accounts on Facebook and Instagram prior to each event.

AUDUBON DAY SPONSORSHIP OPPORTUNITIES

Audubon Day Presenting Sponsor

\$1,500

- Includes 2 events: Audubon Day, and Audubon Day After Dark.
- Your logo on all event promotions.
- Six foot banner behind the DJ and band on Audubon Day.
- Vendor spot for promotions on Audubon Day. (10x10 booth).
- Digital advertisement on the home page of auduboncivreach.org for all of 2024.
- Direct mail featured ad (4x2.5 inches) on one postcard mailing to all Audubon households.
- Editorial feature article on our news page on auduboncivreach.org and celebrate08106.org.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

Audubon Day After Dark Sponsor

\$1,000

- Includes 1 event: Audubon Day After Dark.
- Your logo on all event promotions.
- Three foot banner behind the DJ and band on Audubon Day.
- Vendor spot for promotions on Audubon Day. (10x10 booth).
- Direct mail featured ad (4x2.5 inches) on one postcard mailing to all Audubon households.
- Editorial feature article on our news page on auduboncivreach.org and celebrate08106.org.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

Beer Cup Sponsor

\$1500 / One available

- Includes 2 events: Audubon Day, and Audubon Day After Dark.
- Your company logo (one color) will be put onto 500 reusable commemorative beer cups distributed free at the beer tent.
- Vendor spot for promotions on Audubon Day. (10x10 booth).
- Your logo on all event promotions.
- Direct mail featured ad (4x2.5 inches) on one postcard mailing to all Audubon households.
- Editorial feature article on our news page on auduboncivreach.org and celebrate08106.org.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.



Audubon Day Activity Zone Sponsor

\$350 / Six available (two per zone)

- Includes one event: Audubon Day
- Your company logo on signage at one of our three activity zones.
- Your logo on all event promotions.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

Water Bottle Sponsor

\$250 / Five available

- Includes 2 events: Audubon Day, and Audubon Day After Dark.
- Your company logo (black) on 350 water bottles distributed for free at the event.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

FOURTH OF JULY SPONSORSHIP OPPORTUNITIES

Evening Entertainment @ Fireworks

\$1,500 / One Available

- Includes 1 event: July 6th live music and fireworks event at Audubon HS.
- Your logo on all event promotions.
- Six foot banner behind the DJ and band.
- Vendor spot for promotions on site. (10x10 booth).
- Digital advertisement on the home page of auduboncivreach.org for all of 2024.
- Company advertisement (4x2.5 inches) on one direct mailing to all Audubon households.
- Editorial feature article on our news page on auduboncivreach.org and celebrate08106.org.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

Parade Sponsor Gold Tier

\$1000

- Includes 1 event: July 4th parade
- Your logo on all event promotions.
- Six foot banner carried by 2 people in front of one of the parade bands.
- Direct mail featured ad (4x2.5 inches) on one postcard mailing to all Audubon households.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

Parade Sponsor Silver Tier

\$500

- Includes 1 event: July 4th parade
- Your logo on all event promotions.
- Six foot banner carried by 2 people in front of one of the parade bands.
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.



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Athletic Events Sponsor

\$500 / One available

- Includes 1 event: July 4th family athletics event at Audubon HS.
- Your logo on all event promotions.
- Your logo on signage at the event.
- Vendor spot for promotions on site. (10x10 booth).
- Feature post and story on our social media accounts on Facebook and Instagram prior to the event.

HOUSE DECORATING SPONSORSHIPS OPPORTUNITIES

Fourth of July House Decorating Contest

\$350 / One available

- Includes 1 event: Patriotic House Decorating on July 4th
- Your company will be the presenting sponsor for this contest in all event promotions.
- Your company name engraved on all trophies awarded to winners.
- Your name on all prize envelopes awarded to winners.
- Your company featured on our social media accounts on Facebook and Instagram before the event.

Halloween House Decorating Contest

\$350 / One available

- Includes 1 event: Holiday House Decorating on October 31st
- Your company will be the presenting sponsor for this contest in all event promotions.
- Your company name engraved on all trophies awarded to winners.
- Your name on all prize envelopes awarded to winners.
- Your company featured on our social media accounts on Facebook and Instagram before the event.

Holiday Spirit House Decorating Contest

\$350 / One available

- Includes 1 event: Holiday House Decorating on December 25th
- Your company will be the presenting sponsor for this contest in all event promotions.
- Your company name engraved on all trophies awarded to winners.
- Your name on all prize envelopes awarded to winners.
- Your company featured on our social media accounts on Facebook and Instagram before the event.

OTHER OPPORTUNITIES TO SUPPORT OUR WORK

- Advertise : Business card ad/coupon on one direct mailing to all Audubon households. \$250
- Donate: All donations are tax deductible! Every dollar helps!

**Sponsorship opportunities are granted on a first come, first served basis.
The DEADLINE for Audubon Day Sponsorships no later than MARCH 30th.**

The deadline for House Decorating Contest Sponsorships is MAY 1st.

The deadline for 4th of July Sponsorships is MAY 1st.